



## Dr Roz Savage MBE

### Our best bet for Lib Dem victory in the Cotswolds

I am an energetic, articulate candidate with the determination, tenacity and public profile to beat the Conservatives in the Cotswolds at the next General Election.

- **Credibility:** Oxford law degree and a doctorate in social and professional sciences
- **Commitment:** MBE for services to fundraising and the environment
- **Courage:** 4 Guinness World records for ocean rowing, using voyages to raise environmental awareness
- **Campaigner:** in 6 weeks secured a 15% swing and went from 5 to 50 volunteers in Painswick & Upton by-election, and helped deliver wins in the Cotswolds and Cheltenham

#### With your support, I will:

- Drive a campaign that combines inspirational, action-oriented messaging with meticulous planning and execution
- Travel the length and breadth of the constituency, listening to voters and discussing the issues that matter to them
- Collaborate with the executive and membership to build capacity for the future, to have fun, and to win

***“People in the Cotswolds have lost trust in the Conservatives. With your support, I will lead the Lib Dems to victory here and be an MP people can trust.”***



Campaigning in Painswick



#### More about my experience

#### I will bring to this campaign:

- **Ability to inspire and lead from the front**
- **Compelling personal backstory**
- **Collaborative and friendly attitude**
- **The capacity, ambition and single-minded determination to win**

As the daughter of a Methodist minister and a Methodist deaconess, it is in my blood to be of service to my community. I relate to people across the social spectrum, on real world issues such as health, ageing, poverty and homelessness.

My 11 years as a management consultant gave me the technological confidence and project management skills to coordinate a large, complex election campaign.

I make my living as a keynote speaker, sharing my insights on courage, resilience, motivation and tackling big challenges - insights that are highly transferable to motivating and leading a campaign team.

As the first woman to row solo across 3 oceans (Atlantic, Pacific, Indian) I have demonstrated tenacity, resourcefulness, self-discipline, and an ability to stay calm under pressure.

# Dr Roz Savage

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Candidate for the Cotswolds



Dear Lib Dem Neighbour

This is the second time in my life that I have felt called to commit to an audacious new project. The first time, I ended up becoming the first woman to row solo across three oceans. This time, the call to adventure is taking me into politics. My experience of shark-infested waters could come in handy.

Yet my wholehearted commitment isn't in itself a good enough reason for you to choose me. You will want to know what I stand for, and what I can do for you. As people who live in and love the Cotswolds, we all know that **our communities face many challenges:**

- Online shopping, out-of-town supermarkets and lack of parking are leading to the closure of local shops, while inflation, particularly of energy bills, is affecting the viability of pubs, village halls, and other community spaces
- Traffic congestion, HGVs, and parking problems blight our beautiful towns and villages with noise and air pollution, while cuts in bus services reduce environmentally friendlier options for getting around
- The loss of village schools, and the shortage of rural jobs and affordable housing are forcing young families to move to towns and cities
- An increasingly digital world makes our older people feel left out and left behind, while anxiety over AI, climate change, jobs and housing is causing a mental health crisis among our young people

These are important issues that demand urgent action. But as an MP I want to do even more. I am a campaigner and author who has written extensively about our global and national challenges, and explored practical, actionable solutions, and **I believe that great challenges offer great opportunities.** In collaboration with you, I will:

- Advocate for greater decentralisation, giving power and resources back to our communities, empowering us to implement the solutions we need
- Champion proportional representation, opening the door to less adversarial, more collaborative government
- Support projects like community gardens, intergenerational skills-sharing, and Men's Sheds to reduce isolation and depression across all age groups
- Encourage community-based solutions to problems like affordable housing and disruptions to food supply chains, making sure that diverse voices are included so we arrive at solutions that work for all
- Mentor upcoming local and national politicians and grow our membership base so we get more and more Lib Dems into positions of power – our country needs our liberal values now more than ever before

**This may sound hard, but I've done hard things before.**

Is it possible? Time will tell. What I know for sure is that change is urgently needed. We need to work together to create a bold, brave, long-term vision of our future. And I believe I am the candidate that can win the Cotswolds for the Lib Dems and help bring this vision into reality.

**Choose change. Choose me to represent the Lib Dems in the Cotswolds.**

A handwritten signature in purple ink, appearing to read 'Roz Savage'.